

## **Document - Regulations on founding the annual partner packages of the School of Electrical Engineering in Belgrade**

This document hereby defines rights and obligations of the School of Electrical Engineering in Belgrade (hereinafter referred to as the SEE) and partners/donors through the amount of partnership or donation, respectively.

The partnership implies lump sum financial assistance, as well as donations permanently renewed at the annual level (software usage licenses, laboratory resources cession, services provided to the SEE free of charge, etc.). The value of the package in this Document is expressed in the Euro currency, with the possibility of designating the equivalent value in RSD or the corresponding value of equipment and capital goods. The value of the equipment is assessed in relation to its market value at the moment of donation.

Bringing partner packages into accord is possible as agreed between the company and the SEE. If the partnership value exceeds considerably the value of the defined packages (twice or more than that) and if more companies occur in some partner packages' group than the number of companies defined within the category in this Document, the SEE and the company agree on the form of compensation to such a partner by mutual consent.

Companies that are not official partners of the SEE cannot officially advertize and announce on the official Internet pages of the SEE, and also cannot obtain official rights offered within the packages to partners in accordance with this Document.

### **Package - Advertizing at the SEE<sup>#</sup>**

***Value: 500 Euros (or the equivalent value of laboratory equipment or capital goods)***

The annual package includes:

- The possibility of advertizing offers for project assignments, practical training and employment on:
  - the advertizing panel of the SEE,
  - the SEE Internet site,
  - electronic mailing lists,
  - social networks,
- The possibility to represent the company to SEE students once a year.

<sup>#</sup> providers of scholarships and annual prizes for the best SEE students in the specified equivalent value acquire the rights from this package

## **Package - The Partner of the Department within the SEE**

***Value: 1.000 Euros (or the equivalent value of laboratory equipment or capital goods)***

The annual package includes:

- The company banner on the official site of the department, accompanied by the hyperlink of the company Internet presentation,
- The company logo on the inside cover of the booklet printed for the SEE Day and for the presentation of the SEE on CDs distributed on the occasion of the SEE Day,
- The company logo on advertizing panels of the SEE,
- The company logo at the annual presentation of the SEE,
- The possibility of advertizing offers for project assignments, practical training and employment on the Internet site of the department and the electronic mailing lists within the department,
- The possibility to represent the company to SEE students once a year.

## **Package - The Partner of the SEE**

***Value: 1.500 Euros (or the equivalent value of laboratory equipment or capital goods)***

The annual package includes:

- The company banner on the official SEE site, on the *Partners* link, accompanied by the hyperlink of the company Internet presentation,
- The company logo on the advertizing panel of the SEE partners,
- The company logo on the inside cover of the booklet printed for the SEE Day and for the presentation of the SEE on CDs distributed on the occasion of the SEE Day,
- The company logo at the annual presentation of the SEE,
- The possibility of advertizing offers for project assignments, practical training and employment on the advertizing panels of the SEE partners, on the SEE Internet site, on the electronic mailing lists and social networks,
- The possibility to represent the company to SEE students once a year.

## **Package - The Grand SEE Partner**

***Value: 3.000 Euros (or the equivalent value of laboratory equipment or capital goods)***

The annual package includes:

- The company banner on the official SEE site, on the *Partners* link, accompanied by the hyperlink of the company Internet presentation with the short company description up to 50 words,
- The company logo on the advertizing panel of the SEE partners,
- The company logo on the inside cover of the booklet printed for the SEE Day and for the presentation of the SEE on CDs distributed on the occasion of the SEE Day,
- The company logo at the annual presentation of the SEE,
- Collaboration in the field of defining and setting up topics for projects, BSc theses and master theses,
- The possibility of collaboration in modernizing and improving the curricula and syllabi
- Support in selecting candidates for practical training and employment,
- The possibility of advertizing offers for project assignments, practical training and employment on the advertizing panels of the SEE partners, on the SEE Internet site, on the electronic mailing lists and social networks,
- The possibility of advertizing events, contests and company gatherings on the advertizing panels of the SEE partners, on the SEE Internet page and the electronic mailing lists,
- The possibility to represent the company to SEE students twice a year at the most.

## **Package - The Silver Partner of the SEE \***

***Value: 7.500 Euros (or the equivalent value of laboratory equipment or capital goods)***

The two-year package includes:

- The double-sized company banner on the official SEE site, on the *Partners* link, accompanied by the hyperlink of the company Internet presentation with the short company description up to 100 words,
- The double-sized company logo on the advertizing panel of the SEE partners,
- The double-sized company logo on the inside cover of the booklet printed for the SEE Day and for the presentation of the SEE on CDs distributed on the occasion of the SEE Day,
- The company logo at the annual presentation of the SEE,
- Collaboration in defining and setting up topics for projects, BSc and master theses,
- The possibility of collaboration in modernizing and improving the curricula and syllabi
- Support in selecting candidates for practical training and employment,
- The possibility of advertizing offers for project assignments, practical training and employment on the advertizing panels of the SEE partners, on the SEE Internet site, on the electronic mailing lists and social networks,

- The possibility of advertizing events, contests and company gatherings on the advertizing panels of the SEE partners, on the SEE Internet site, electronic mailing lists and social networks,
- The possibilities of organizing professional lectures for company representatives,
- The possibility to represent the company to SEE students twice a year at the most.

*\*the exclusive right to the title of the Silver Partner of the SEE is limited to 5 new companies at the most each year*

## **Package - The Gold Partner of the SEE\*\***

***Value: 15.000 Euros (or the equivalent value of laboratory equipment or capital goods)***

The two-year package includes:

- The company banner on the official SEE site, on home page, accompanied by the hyperlink of the company Internet presentation,
- The company banner four size larger than the original on the official SEE site, on the *Partners* link in the section intended for Gold Partners accompanied by the hyperlink of the company Internet presentation with the short company description up to 200 words,
- The company logo four sizes larger than the original on the advertizing panel of the SEE partner,
- The company logo of the half page size with the accompanying information on the inside cover of the booklet printed for the SEE Day and for the presentation of the SEE on CDs distributed on the occasion of the SEE Day,
- The company logo at the annual presentation of the SEE,
- Collaboration in defining and setting up topics for projects, BSc theses and master theses,
- The possibility of collaboration in modernizing and improving the curricula and syllabi
- Support in selecting candidates for practical training and employment,
- The possibility of advertizing offers for project assignments, practical training and employment on the advertizing panels of the SEE partners, on the SEE Internet site, on the electronic mailing lists and social networks,
- The possibility of advertizing events, contest and company gatherings on the advertizing panels of the SEE partners, on the SEE Internet site, electronic mailing lists and social networks,
- The possibilities of organizing professional lectures for company representatives,
- The possibility to represent the company to SEE students twice a year at the most.

*\*\* The exclusive right to the title of the Gold Partner of the SEE is limited to 3 new companies at the most each year*

## **Package - Donors, partners of certain students projects within the SEE or other activities of the employed or students of the SEE the organizer of which is the SEE**

***Value: arbitrary value in accordance with certain requirement of a given activity (equipment procurement, covering travel costs pertaining to business trips of students and the employees, specialization of the employees, etc.)***

The annual package includes:

- Displaying the donation or partnership of a given single activity (event or project) on the Internet site of the department intended for this specific purpose of the activity.
- If the value of partnership or donation exceeds one of the packages specifically intended for partners (the Partner of the department within the SEE, the Partner of the SEE, the Grand Partner of the SEE, the Silver Partner of the SEE, the Gold Partner of FTE), the company automatically acquires the right guaranteed by the given package.

### **Package - Donor-Patron of the SEE laboratory**

***Value: equipping the laboratory within the SEE in accordance with requirements and capacities of the authorized department. Equipping implies space adaptation, procurement of equipment, corresponding software and other necessary items in accordance with the agreement between the donor and the authorized department.***

The package includes:

- The possibility of providing the title of the laboratory as agreed between the donor and the authorized department,
- Organizing the grand opening of the laboratory with the presence of the company, the SEE, University of Belgrade, as well as printed and electronic media,
- Setting up the plaque containing the corresponding text as agreed between the donor and the authorized department,
- Laboratory branding in accordance with the agreement between the authorized department and the donor,
- The company banner on the official department site, accompanied by the company's Internet presentation,
- Collaboration in the defining and setting up for projects, BSc theses and master theses,
- Support in selecting candidates for practical training and employment,
- The possibility of advertizing offers for projects assignment, professional training and employment on the department Internet site and electronic mailing lists within the department,
- The possibility to represent the company to SEE students once a year.

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Company banner on the official SEE site, on the home page						+
Company banner on the official SEE site, on the partners page			+	+	++	++
Short description of the company on the official SEE site, on the page <i>Partners</i>				+	++	++++
Company banner on the official site of the department		+				
Company logo on the advertizing panel of the SEE partners		+	+	+	++	++++
Company logo within the booklet published on the occasion of the SEE day		+	+	+	++	++++
Company logo on the official annual presentation of the SEE		+	+	+	++	++++
Collaboration in defining and setting up topics for projects, BSc and master theses				+	+	+
The possibility of collaboration in modernizing and improving the curricula and syllabi				+	+	+
Support in selecting candidates for practical training and employment				+	+	+
The possibility of advertizing offers for project assignments, practical training and employment on the advertizing panels of the SEE partners, on the SEE Internet site, on the electronic mailing lists and social networks	+	+	+	+	+	+
The possibility of advertizing events, contests and company gatherings on the advertizing panels of the SEE partners, on the SEE Internet site, electronic mailing lists and social networks				+	+	+
The possibilities of organizing professional lectures for company representatives					+	+
The possibility to represent the company to SEE students once a year at the most	+	+	+	++	++	++

As agreed with the interested company, the School of Electrical Engineering in Belgrade approves of each concrete package. Subsequently, the donation agreement is concluded thereby providing the company with the rights guaranteed by the package.

The present regulations will take effect on the day of their enforcement at the meeting of the Council of the School of Electrical Engineering in Belgrade, on 15<sup>th</sup> December 2015.

School of Electrical Engineering in Belgrade